



Futurist Dave Wild

Inspire. Shift. Upskill.

From Artificial Intelligence and Digital Transformations to the Fourth Industrial Revolution, we live in an inspiring moment in time. An age where our machines are smarter than ever, creating new opportunities for what it means to be human.

As recent shifts have highlighted, being future ready isn't just about adapting for the Future of Work – we also need to better understand the ever-changing Future of Life.

Exploring shifts. Inspiring possibilities. Creating change.

As a Futurist living on the edge of the world in Aotearoa New Zealand, Dave Wild has presented on stages and screens across the globe from San Francisco to South Auckland to Sydney. He's inspired and informed audiences at industry conferences, government meetings and team events for clients such as Microsoft, L'Oréal, Toyota and Red Cross.

Futurist Dave Wild inspires audiences with future insights and tools that open minds to new possibilities ahead. His engaging and uplifting approach challenges and energises audiences with keynote talks and workshop events – creating a greater future for all.



Do you sometimes wonder what your future holds?

In the search for answers, it's easy to miss the signals of the future all around you.

It doesn't have to be that way. Just as we're making the machines smarter by writing new code, we can also rewrite our own habits.

Changing the way we think.

Shifting the way we lead.

Creating the future. Today.

FUTURIST SPEAKING

- Keynote Topics (p3)
 - *The Future of Work* (p3)
 - *Megatrends* (p4)
 - *Transform the Future* (p5)
 - *Beyond Digital* (p6)
 - *Create your Future* (p7)
 - *The Future of...* (p8)
- Workshop Options (p9)
 - *The Future of Leadership* (p9)
 - *Boardroom Briefing* (p10)
 - *Futures Thinking Masterclass* (p11)
- Workshop Examples (p12)
- Example Formats (p15)
- Futurist Facilitation & Coaching (p16)
- Futurework Toolkit (p17)
- Experience & Expertise (p18)
- Futurist Dave Wild (p19)

The Future of Work

The Future isn't off in the distance
– it's evolving all around us

The way we work is changing significantly. From digital meetings to Artificial Intelligence, technology is having a profound impact on the work we do and how we do it.

The changes aren't just technology driven. As a society we're also realising there are better ways of working. Seeking greater diversity of perspective. Developing more inclusive cultures. Collaborating to solve complex challenges.

This Futurist Keynote gives an inspiring insight into the changes ahead, combined with an energising approach to the shifted environment we're now operating in.

Your audience will learn:

- Critical skills needed for the Future of Work
- New ways of adapting in shifted environments
- How to inspire others through change



Megatrends

Navigate uncertainty by understanding the forces shaping our future

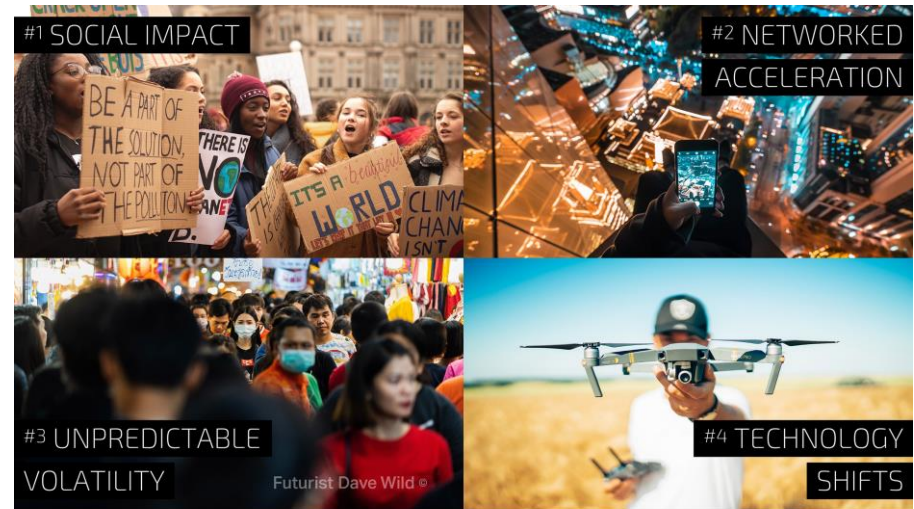
Typically change doesn't happen overnight. Even rapid shifts that seem unpredictable, have been shaped by past events. From changes in the way we live to shifts in the way we work, our future is being shaped by megatrends across society.

By understanding these powerful forces, we're better able to adjust to change and navigate uncertainty ahead. Making sense of what's going on today while adapting for tomorrow.

This Futurist Keynote provides greater understanding of industry and societal megatrends, along with strategies for leveraging the new opportunities created.

Your audience will learn:

- Key megatrends impacting their sector
- Ways of navigating uncertainty
- Strategies for leading through change



Futurevision TRENDS FRAMEWORK Futurist Dave Wild ©		Horizon	FUTUREnow SCALE	FUTUREnext STARTUP	FUTUREnew SIGNAL →
Megatrends	Active Trends				
CONNECTED	Augment your Intelligence				
DIGITAL					
ACCELERATED	Mix Reality				
SOCIAL	Enterprise Socially				
AUTOMATED ↓					

Transform the Future

Shift from fear of the unknown
to inspiring new possibilities

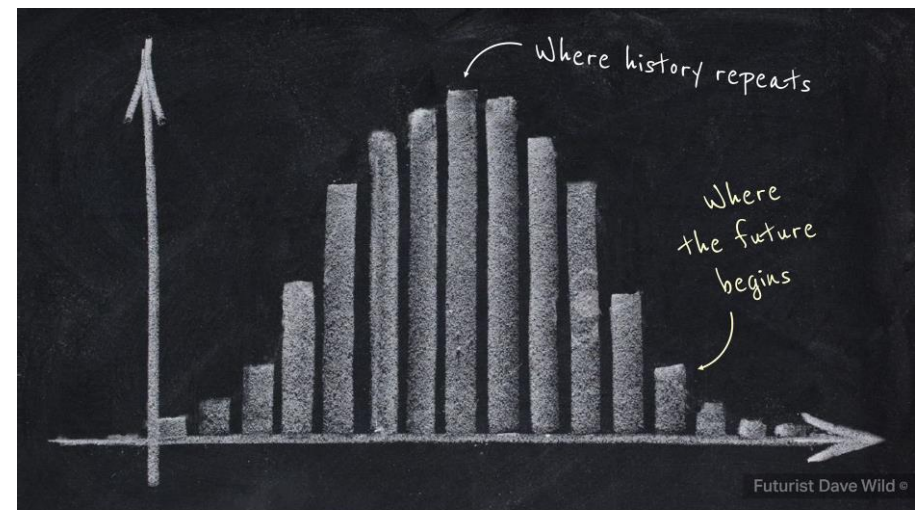
While many leaders aspire to disrupt out-dated conventions – the reality is most people don't like to be disruptive. And they like being disrupted even less. Which is why so many organisations face change resistance, while the world around them shifts.

Shifting this dynamic requires understanding that transformation doesn't happen all at once with a big bang. It begins quietly on the edges with a few revolutionaries, who develop a better way. Challenging the status quo. Inspiring others forward to ultimately create change at scale.

This Futurist Keynote equips audiences with frameworks and inspirational examples for leading transformational change.

Your audience will learn:

- The barriers to change
- New approaches for inspiring others forward
- Strategies for mitigating transformation risk



Beyond Digital

Advance beyond the Digital Revolution into the Fourth Industrial Revolution

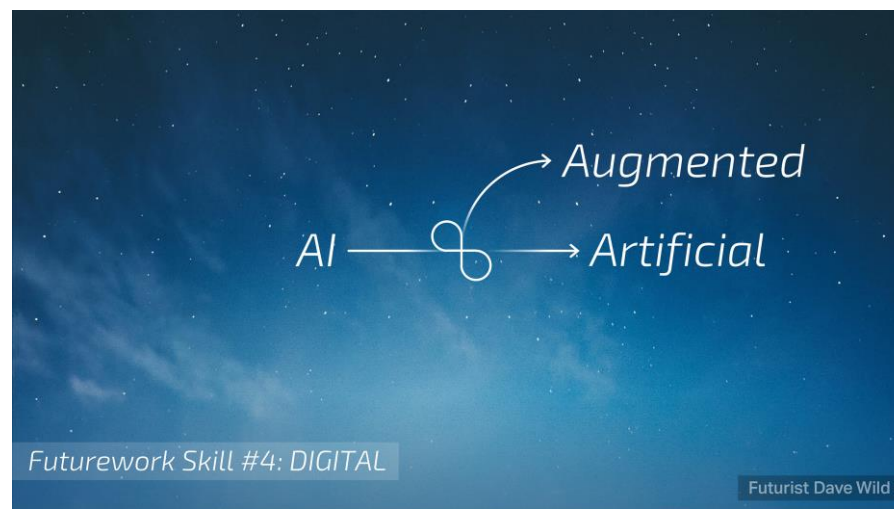
Artificial intelligence depends on machine learning – giving computers the ability to make themselves smarter. Far more importantly, increasing our human intelligence – both as individuals and a collective society – depends on our own ability to recode. Developing new thought patterns, shifting out-dated behaviour patterns.

We're now more than half-a-century into the Digital Revolution, at the early stages of the Fourth Industrial Revolution. From robotic assistants to autonomous vehicles, this shift in dynamics is creating exciting new opportunities where digital, physical and biological systems converge.

This Futurist Keynote explores the shift beyond digital and the resulting impacts of future industrial revolutions.

Your audience will learn:

- What the Fourth Industrial Revolution means
- How to evolve through digital transformations
- Strategies for making the shift beyond digital



Create your Future

Instead of waiting for the unknown,
start creating your own brilliant future

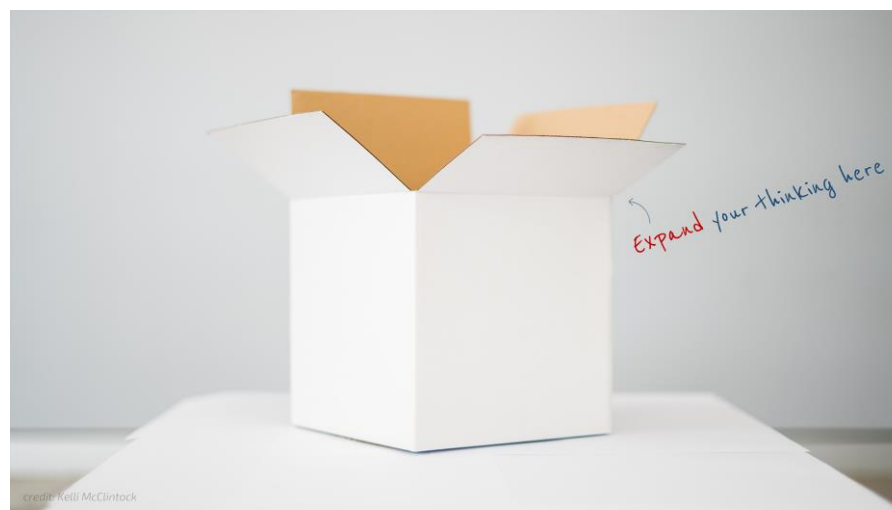
Do you sometimes wonder what your future holds? In the search for answers, it's easy to miss the signals of the future all around us. However no-one can foresee the future precisely. So the best way to predict the future, is to be the ones creating it.

This applies across organisations, teams and for each of us as individuals. Just as we're making the machines smarter by writing new code, we can also rewrite our own habits. Changing the way we think. Shifting the way we lead. Creating the Future. Today.

This Futurist Keynote inspires and equips audiences to create a visionary future for their organisation and themselves.

Your audience will learn:

- How to increase confidence and clarity
- Ways of energising others forward
- Techniques for creating an inspired future



KEYNOTE PRESENTATIONS

The Future of...

Keynote topics also include industry-specific Futurist presentations, for example **The Future of Retail**, **The Future of Finance** and **The Future of Cities**.

All keynote presentations are custom-designed for client events, with examples of tailored Futurist topics including **Lead into the Future**, **Flight Path into the Future**, **Flex your Mind**, **Future-ready Government** and **Living in a Sustainable Future**.



Workshop Options

Customised and highly interactive workshops: 60-minutes to a full day.

Workshops that can be combined with a keynote presentation or run as a stand-alone session:

The Future of Leadership

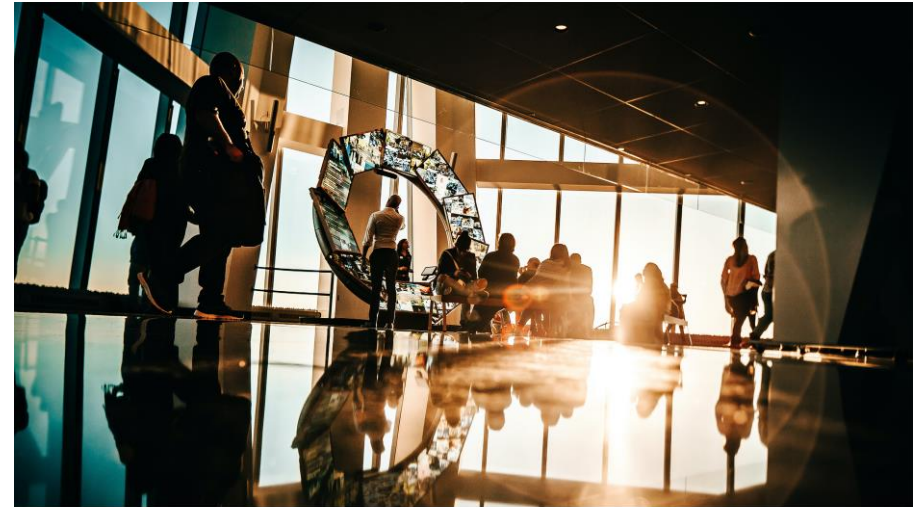
The world has changed. Exclusive, prescriptive, anti-tech leadership is the past. Inclusive, collaborative, digital leadership is the future.

However the future isn't off in the distance – it's here now. As a result, leading with impact in the modern workplace demands a new set of skills.

40% of workers' core skills are expected to change in the next five years, due to factors such as the rapid pace of technology change.

Your group will learn:

- Innovation and complex problem-solving skills
- Social influence to energise others forward
- Techniques for stress tolerance and flexibility



Boardroom Briefing

Futurist insights and updates for those responsible for the future ahead

The Future of Work isn't an event that will occur at some distant point in the future. Instead it's a constant evolution that's happening right here, right now. While recent times have dramatically accelerated some of these shifts, they've been a long time in the making and will continue to reshape how we live and work.

To see into the future with greater clarity, put your own perspective to one side and observe the world as it is today more closely. Look and listen out for signals of new ways people are actively adapting the way they operate.

Your group will:

- Learn about latest trends and insights
- Sense market shifts ahead of critical change
- Be well positioned for impactful decision making



Futures Thinking Masterclass

The Future isn't off in the distance
– it's here all around us

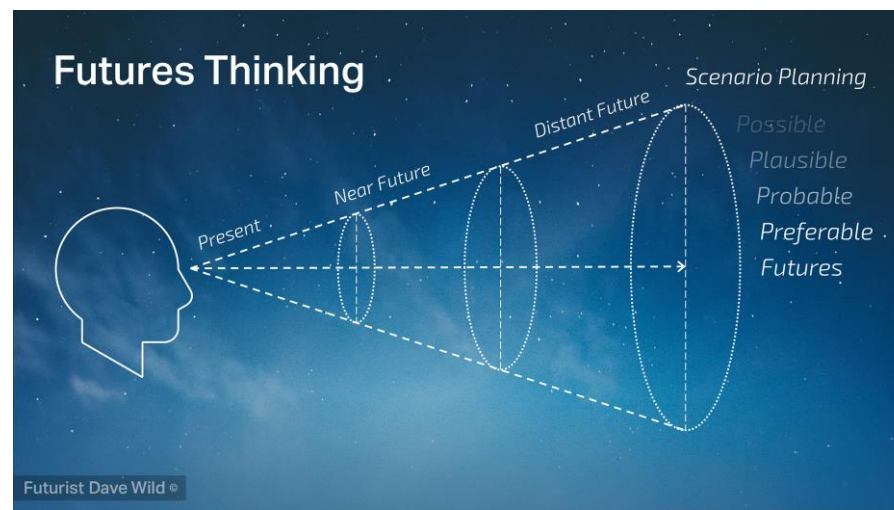
This Futurist Masterclass equips participants with practical tools and inspirational insights to shift and adapt in uncertain changeable environments

Leveraged by leading global organisations and governments, Futures Thinking plays a crucial role in shaping strategy development.

This masterclass equips you to develop the desired future for both yourself and your organisation, while managing the current demands of the business landscape.

Your group will learn:

- The neuroscience of Futures Thinking with a growth mindset
- Visionary leadership by transforming fear of the future into inspired action
- How to practically apply Futures Thinking frameworks and tools to current work



WORKSHOP EXAMPLE #1

Plenary keynote + workshop series

As part of L'Oréal's Learning Week, Futurist Dave Wild presented an opening day plenary keynote "The Beautiful Future of Work" to approximately 300 leaders. He shared Futures Thinking methods to inform and inspire leaders as they prepared to broaden their horizons in the week ahead.

Building on this keynote, L'Oréal leaders chose to attend any or all of four 90-min workshops across a day later in the week. The sessions delved deeper into four of the eight critical Future of Work skillsets: strategy, digital, innovation and impact.

Participants were also equipped with our Futurework Guide that teaches leaders to sense market shifts, think critically about the future ahead and position themselves and their organisation for success.

A senior national business manager was delighted to have met Dave at the workshops, sharing "Thank you Dave... You are very inspiring; I just love your approach."

Ask us how we can also increase the impact of your event with customised workshops



WORKSHOP EXAMPLE #2

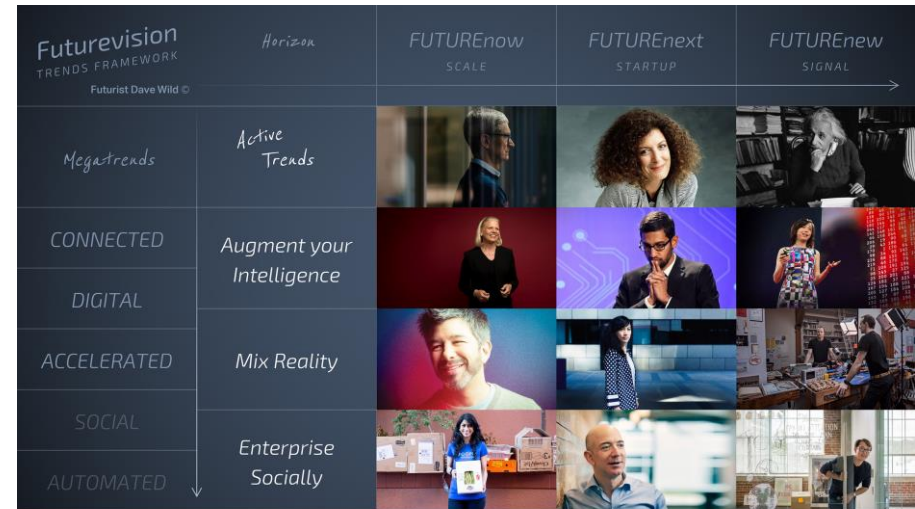
Boardroom Briefing

Facing a very different future with impending tertiary education sector government reforms, Careerforce sought out Futurist Dave Wild as an expert facilitator and presenter for a Board strategy day.

Experienced at facilitating multiple Boards and Executives, Dave applied a disruptive innovation lens to the session. Beginning with an interactive Futurist presentation, he then rapidly equipped the Careerforce Board and Senior Leadership Team for the work ahead.

A key Futurist approach to the day was an informal lunchtime session with the Board, SLT and approximately 70 Careerforce employees. By engaging in Futurist-facilitated conversations between Board and staff, the Futurework method of Leveraged Thinking was immediately applied with those intimately acquainted with the sector and directly impacted by the change – the staff.

Careerforce's Chief Executive shared after the session: "We had a lot of positive feedback... It pushed people's brains in different directions and the staff were thrilled at the opportunity to engage with the Board and SLT on this."



WORKSHOP EXAMPLE #3

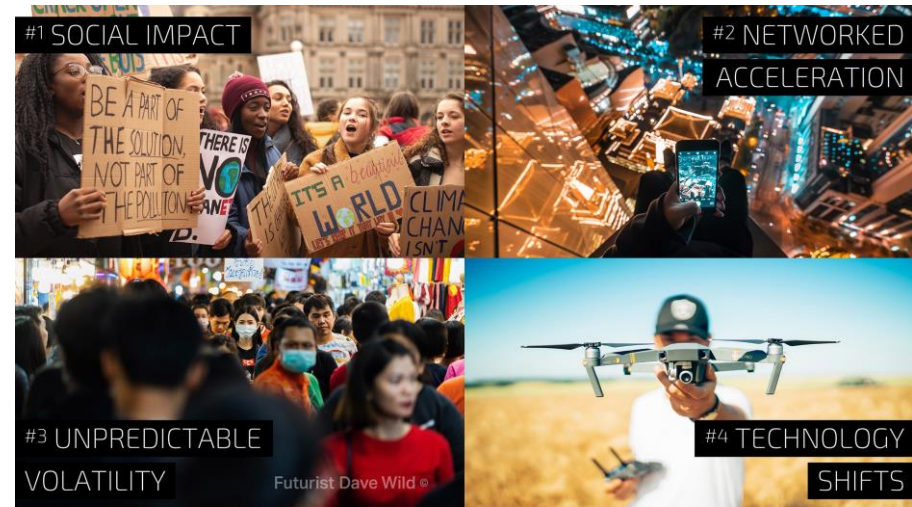
Regional Conference

When Air New Zealand brought together over 70 of their leaders in the Americas region, Futurist Dave Wild was invited to facilitate an interactive session focusing on the Future and Collaboration.

In keeping with the conference theme of 'Superpowers' Dave coached the leadership group in their unique Superhuman Intelligence by rapidly upskilling everyone in four key Futures Thinking principles.

The team were able to put their new superpowers into practice during the post-lunch workshop with speed coaching on visionary techniques that included briefly relocating within the conference centre to gain fresh perspective.

Air New Zealand's Regional General Manager Americas shared afterwards: "Feedback from your session has been extremely positive! Everyone loved the opportunity to look into the future. They loved getting up off their seats... it kept them energized and present for the entire time. Huge well done to you for this, as it's not easy moving 75 people around!"



EXAMPLE FORMATS & BUDGETS

Speaking options

Each speaking engagement is co-designed with you to achieve your strategic objectives. We are happy to explore any flexibility you may require.

Example #1

Keynote speaking (40-180 min) including:

- Co-design meet + Development
+ Keynote (40-180min)

Fully inclusive of all preparation, research and development work

→ See dave-wild.com/speaking

Example #2

Full-day Boardroom briefing:

- Co-design meet + Development + Full-day facilitation
+ Progress meet

Fully inclusive of all preparation, research and development work

Example #3

Masterclasses – develop new capabilities to lead into the Future of Work:

- Short-format Masterclass
e.g. Co-design meet + Development
+ Masterclass (60-180min) + Futurework Toolkit
- Futurist Masterclass
e.g. Co-design meet + Development
+ Masterclass (Day) + Futurework Toolkit
- Futurist Masterclass Series
e.g. Co-design meet + Development
+ Masterclass (3 x Days) + Futurework Toolkit

→ See dave-wild.com/masterclasses

FUTURIST FACILITATION & COACHING

In addition to our keynote speaking work, Futurist Dave Wild is an expert facilitator and leadership development coach.

Typical format examples include:

Strategy Facilitation Packages

Increase momentum with Futures Thinking methods and high-impact collaborations:

- Accelerated facilitation and coaching
e.g. Team planning + Preparation + Session (60-180 min)
+ Momentum Regroup
- Strategy facilitation and coaching sequence
e.g. Team planning + Preparation
+ Strategy Session (Day) + Momentum Regroup
- Strategy development programme
e.g. Team planning + Preparation
+ Strategy Sessions (4 x Days) + Momentum Regroups

→ For more details see dave-wild.com/facilitation

Leadership Development Packages

Expand capabilities for meaningful and sustainable change:

- Six-month Leadership Development
e.g. Capability building days (6) + Collaboration Platform
+ Progress meets + Resources
- Full ten-month Leadership Development
e.g. Capability building days (10) + Collaboration Platform
+ Progress meets + Resources + Additional coaching sessions
- Short four-month Leadership Development
e.g. Capability building days (4) + Collaboration Platform
+ Progress meets + Resources

→ See dave-wild.com/futurework

FUTUREWORK TOOLKIT

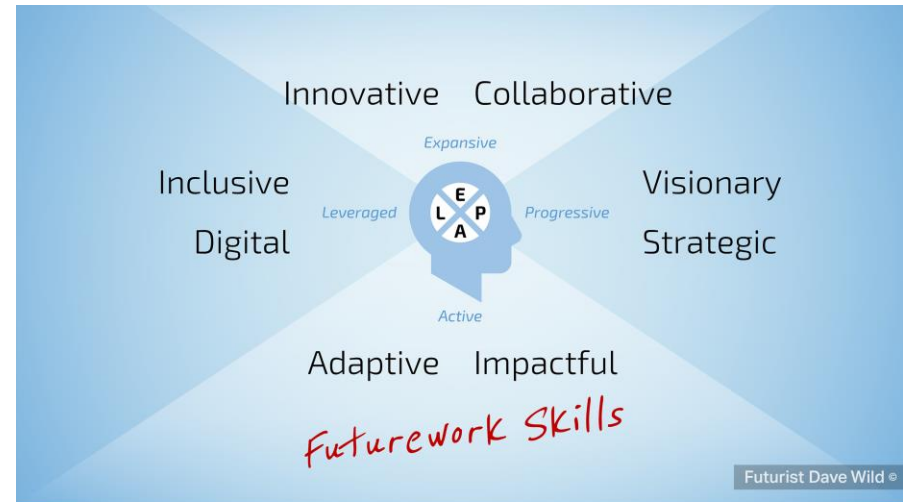
Keynote participants have optional access to a suite of resources to equip leaders for the future of work.

The Futurework Toolkit includes:

- Access to our on-demand coaching videos
- Leadership tools based on our book
Futurework – A Guidebook for The Future of Work
- Presentations
- Futurist Updates
- Reference Examples
- Online Community



→ For more details see dave-wild.com/futurework



Watch The Mindleap Method™ ▷ [Mindleap Fundamentals](#)

EXPERIENCE & EXPERTISE

- **Air New Zealand (NZ + US)** Leadership programme innovation coaching + team development with North American team visioning strategy
- **Better by Design (NZ regions)** Design Thinking coaching of organisations across NZ to a CEO level including advanced skill coaching of other coaches
- **Frucor Suntory (Australasia)** Innovation leadership coaching and team development
- **Gallagher (NZ + US)** Future of Work leadership explorations with in-person and online collaborations
- **Internal Affairs (NZ + UK + South Korea + Estonia)** Strategic visioning with digital government leaders from United Kingdom, South Korea, Estonia and NZ
- **Microsoft (NZ)** Future exploration with leadership team and all NZ staff with blended on and offline collaboration
- **Public Sector Network (Australasia)** Innovation and Design Thinking training of government agencies across multiple cities in Australia and New Zealand
- **Prime Minister's Business Advisory Council (NZ)** Strategic visioning with Advisory Council and Māori business leaders exploring the Future of Work
- **Xero (Australia)** Futurist keynote and collaboration with Xero's Australian app developer community

"Dave challenged us to move our modes of thinking towards longer-term future possibilities and away from just the obvious and immediate. Dave's impact on our organisation has been profound. We have aimed to develop a more free-thinking, creative approach to problem-solving and to continuously imagine what the future could look like and determine how Bluelab will evolve and thrive in that future state."

– Greg Jarvis, Chief Executive, Bluelab

"What I love most about Dave is his flexibility in adapting to the requirements of the culture of the organisation and the desired outcomes. He offers fresh perspectives and exposes you to global trends and innovations. Dave brings a huge array of tools and I have seen him take people through a journey where even people who don't consider themselves to be creative or innovative start making connections and generating new ways of thinking to start doing things differently for their business."

– Melissa Crawford, GM Future Work, Vector

"Dave Wild is a genius. A futurist, strategist and provocateur. One of the things I love about his style is his ability to project thinking into the future in a pragmatic, relatable way – he connects the information to the audience, making the future relatable and relevant to their world. He is generous with his knowledge and keen to help other people navigate their path to better thinking. He's one of those people that you can relax and let loose on a group knowing it will go well and deliver outstanding results."

– Anna Campbell, Chief People & Transformation Officer, Mitre 10

Futurist Dave Wild



Internationally renowned Futurist Dave Wild is a world-leading expert in developing Futurework skills.

Living on the edge of the world in Aotearoa New Zealand, he works with leaders and teams across the globe – creating a greater future for their organisations, customers and society at large including:

- Visioning with the Digital Government Leaders of the United Kingdom, South Korea, Estonia and New Zealand
- Coaching Digital and Innovation Leadership Labs across sectors including Finance, Environment and Technology
- Facilitating the NZ Prime Minister's Business Advisory Council to explore the Future of Work
- Delivering Futurist keynote presentations on stages and screens across the world from San Francisco to South Auckland to Sydney



Through this work with a diverse range of leaders across all levels, Dave has built deep expertise in the future-focused skills needed to confidently lead into the future.

For more details see www.dave-wild.com or to explore future possibilities contact Andrea Bates, Futurist Business Manager at andrea@dave-wild.com



Watch Futurist Speaker Showreel ▷ dave-wild.com/speaking